PHOENIX, ARIZONA NOVEMBER 17-19 2022
IN-PERSON & ONLINE
FACING RACE PRESENTS A NATIONAL CONFERENCE
SPONSORSHIP OPPORTUNITIES
FOUNDED IN 1981 AS the Applied Research Center, Race Forward advances racial justice through research, media, and practice. Throughout the past 40 years, Race Forward has worked with organizers, organizations, communities of color, government agencies, and leaders to dismantle structural racism by building power and transforming institutions. One key piece of Race Forward’s work emerged in 2004, when we hosted our first conference dedicated to the racial justice movement: Facing Race.

One of the most anticipated events in the racial justice community, Facing Race is the largest multiracial, inter-generational gathering for organizers, educators, creatives and other leaders. This event convenes biennially in different US cities, and brings together over 4,000 attendees from across the globe, all focused on mobilizing for a more equitable future.
Attendance at our last three conferences has exceeded 4,000, and we expect to welcome the highest participation to date in 2022.

Over 65% of our attendees in 2020 were people of color.

Scholarships and discounts are widely available to hundreds of our attendees, with priority given to youth from Black, Indigenous, LatinX and Asian-American Pacific Islander communities.

Race Forward’s digital presence continues to grow with

- 8k followers on YouTube
- 15k followers on Instagram
- 30k followers on Facebook
- 45k followers on Twitter
- 58k email subscribers
SPONSORSHIP OPPORTUNITIES range from $5,000 to $250,000 and we offer a variety of benefits to align your organizational goals with our urgent needs. Our 2022 event will offer in-person and online participation options, providing additional visibility and an expanded reach to our Sponsors.

Benefit offerings may include the items to the right. **Shine light on your dedication to racial justice.** When you commit as a Sponsor, you tell the world that you support the movement for a just, multiracial democracy.
Online Platform
$50,000
Facing Race 2022 will be offered online as well as in-person. Supporting our digital platform assists in our programming being accessible to community members who are unable to join us in person.

Expo Hall
$50,000
Facing Race will host an extensive expo hall in-person and online. Supporting our Expo Hall supports businesses who are owned, operated, and/or serve people of color, indigenous people and tribal nations, and people who are trans-identified or non-binary.

Racial Justice Reads
$25,000
Racial Justice Reads is your opportunity to support the literary component of Facing Race, where groundbreaking authors from innovative genres are showcased and come together to discuss their work and its connection to racial justice.

Race Flicks
$25,000
Race Forward has teamed up again with Working Films to curate the 2022 Race Flicks film track of Facing Race. Support Race Flicks as it lifts up critical issues of racial justice through film and ways that activists, organizers, nonprofits, and others can use them to advance racial justice.
Accessibility
$20,000
Facing Race strives to create an inclusive and respectful space for all attendees. To increase accessibility for attendees during our hybrid event we’ve included All-Gender restrooms, online Closed Captioning services, American Sign Language interpreters and more.

Sanitizing Stations & PPE
$10,000
Due to the pandemic, we will be practicing social distancing and safety by providing sanitizing stations and PPE for attendees. Sponsors are invited to support branded items which will be available for distribution in the registration area and entrance to the sessions.

Childcare Services
$10,000
In our effort to make this conference possible for all to attend, we also provide childcare to support caregivers of small children participating in this event. Sponsorship allows us to bring these services to our attendees at no additional cost to them.

Wellness Space
$5,000
It is essential that we create spaces to support guests’ physical and emotional wellness. To help create the best experience possible, we offer an intentional wellness space to give attendees an opportunity to disengage, recoup and recenter themselves at any time during the conference.
WE WANT TO HEAR FROM YOU