



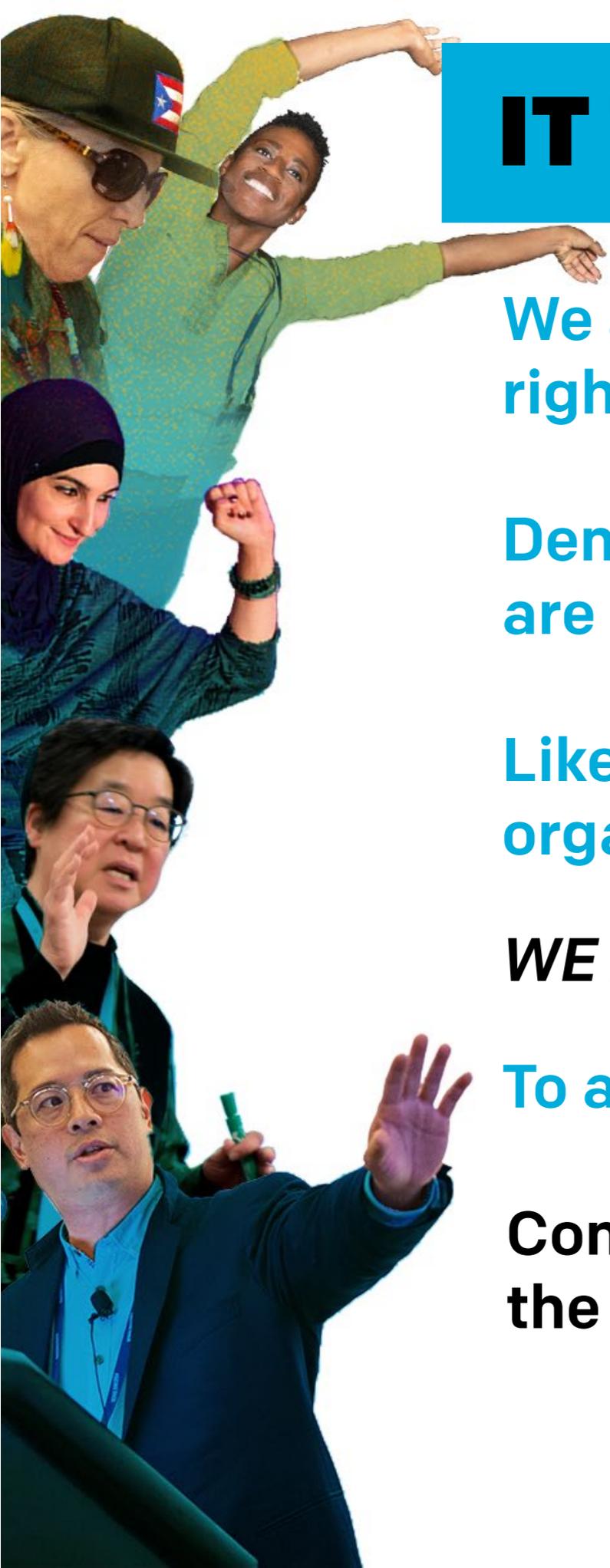
race
forward
PRESENTS

FACING RACE

A NATIONAL CONFERENCE

GOES **VIRTUAL**

NOVEMBER 10-12 **2020**



IT TAKES ALL OF US

We are witnessing the greatest rollback of civil rights in our nation's history.

Democracy is under siege. Communities of color are under siege. Authoritarianism is on the rise.

Like those who came before us, we strive and we organize to build the world we want to live in.

WE ASK YOU TO JOIN US IN THIS MOVEMENT.

To acknowledge that it is our shared responsibility.

Commit today by supporting Facing Race—the largest racial justice convening in the country.



ABOUT FACING RACE

Facing Race, the largest racial justice conference in the country, is going virtual for the first time. In solidarity with the uprisings for Black life and our communities of color most harmed by COVID—we come together to strategize and build toward the racially just world we deserve. Facing Race will present engaging workshops, plenaries and internationally renowned keynote speakers.



ABOUT RACE FORWARD

Race Forward, a 501(c)3 non-profit organization, catalyzes movement building for racial justice. In partnership with communities, organizations, and sectors, we build strategies to advance racial justice in our policies, institutions, and culture.

Race Forward imagines a just, multiracial, democratic society free from oppression and exploitation, in which people of color thrive with power and purpose.



FACING RACE AT A GLANCE

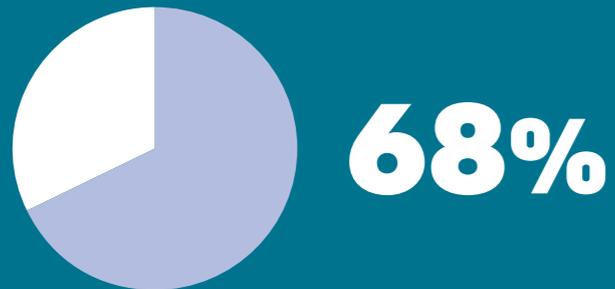


Facing Race is one of the most anticipated events in the racial justice community. This year we come together in the midst of nationwide uprisings—the roaring movement for Black lives, immense shows of mutual aid within communities of color following the devastation of COVID and the coupled failure of infrastructure—and on the heels of a monumental election. At Facing Race, thousands of national leaders, advocates, artists, students, and educators will come together to dismantle systemic racism in their own communities—pushing our collective movement forward.

OUR REACH



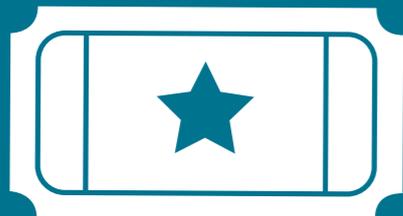
Our last two conferences sold out, and this year we anticipate at least 5,000 attendees.



Facing Race is the largest multiracial, intergenerational gathering for racial justice. 68 percent of our attendees in 2018 were people of color.



In 2018 #FacingRace gained over 1600 new followers across Instagram, Twitter, and Facebook.



Scholarships and discounts are widely available to hundreds of our attendees, with a priority on Indigenous youth and youth of color.



WHAT YOU'LL SEE



Tarana Burke

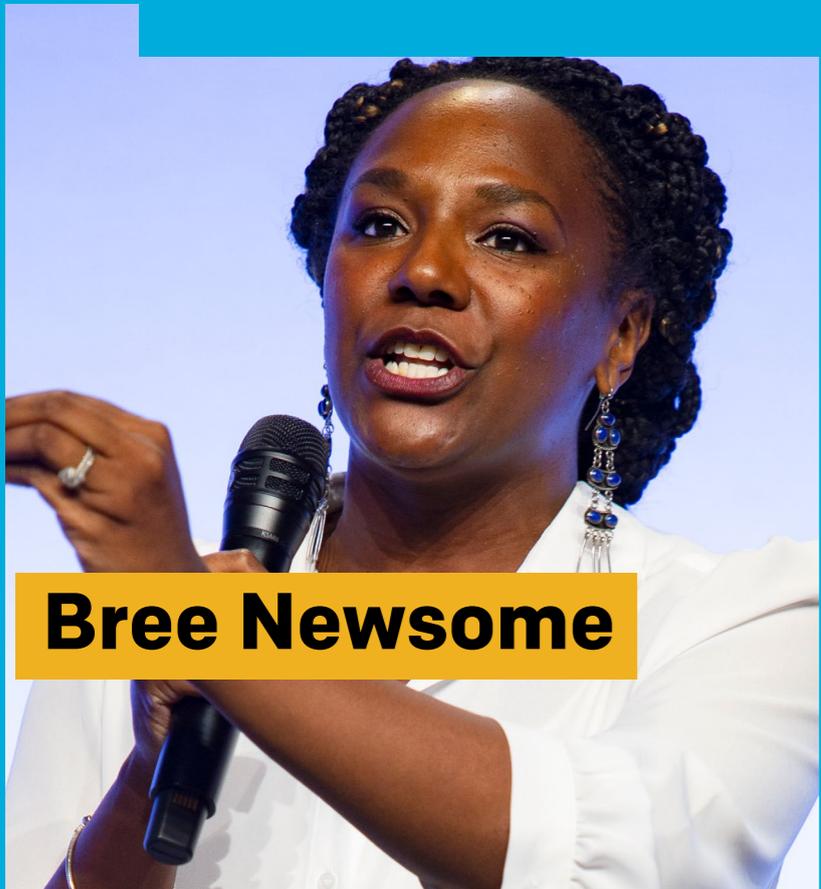


Hari Kondabolu



Roxane Gay

PAST SPEAKERS



Bree Newsome



Bernice Johnson Reagon & Toshi Reagon



SESSIONS THAT MOVE

Over 35 sessions. 3 plenaries. Hundreds of racial justice advocates.
2018 highlights include:

First Food Justice: a Revolutionary Act

**Indigenizing Education/
Resisting Appropriation**

**When The Tap Runs Dry: An Inside Look
into Detroit's Water Crisis**

**Encouraging Youth Leadership in Racial
Justice Movements**

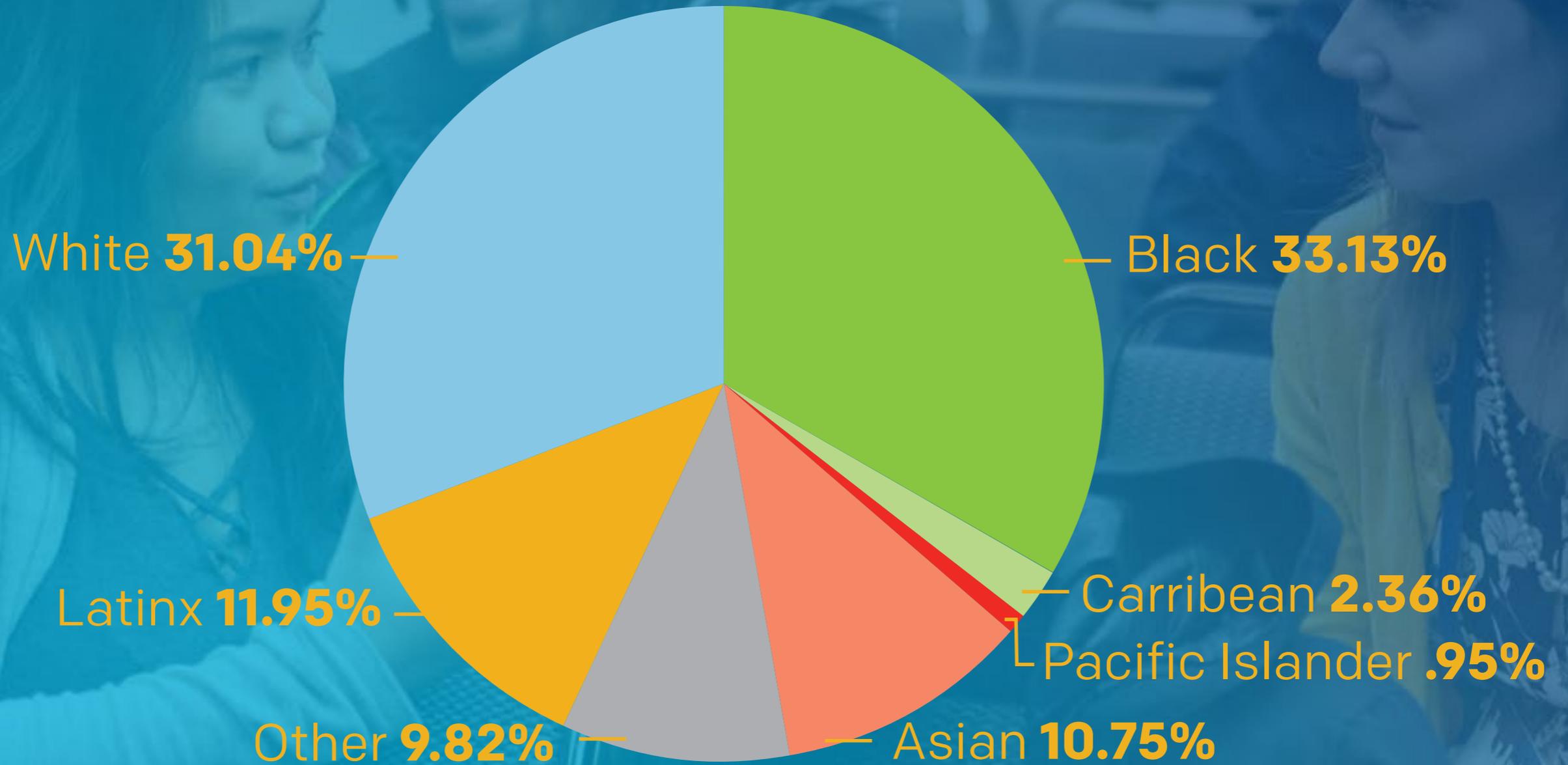
**Documenting the Revolution:
Storytelling for Collective Liberation**

Decolonizing Gender: A Curriculum

**Reclaiming Power: Building a More
Racially Just Energy System**

Surviving Racism and Ableism 101

OUR DEMOGRAPHICS



68% percent of our attendees in 2018 were people of color.



BENEFITS OF SPONSORSHIP

**FACING
RACE**
A NATIONAL CONFERENCE

Thank You Race Forward!
**ONE
JOB
SHOULD
BE
ENOUGH**
I SUPPORT



Facing Race offers Sponsors a unique opportunity to shine light on your dedication to racial justice. When you commit as a Sponsor, you tell the world that you support the movement for a just, multiracial democracy.

AMONGST OTHER BENEFITS, SPONSORS RECEIVE:



Access to cutting edge, real-life, applicable training and tools to promote diversity, inclusion, and racial equity.



The opportunity to engage a uniquely diverse audience of 5,000+ racial justice advocates.



Access to highly engaged attendees within the conference platform and via the Facing Race app, which allows for ad placement.

SPONSORSHIP OPTIONS

BEDROCK SPONSOR \$250,000

PRESENTER \$150,000

TRAILBLAZER \$100,000

MOVEMENT MAKER \$75,000

CHANGE MAKER \$50,000

TRENDSETTER \$25,000

INNOVATOR \$10,000

GROUNDBREAKER \$5,000

BEDROCK SPONSOR \$250,000

ACCESS

- Twenty (20) conference registrations
- A 15% discount on all additional registrations
- Registration Scholarships for fifteen (15) Indigenous North Carolina Residents
- Registration scholarships for five (5) activists or non-profit partners from sponsor's region

VISIBILITY

- Acknowledged as underwriter of local host committee and on-the-ground local staff coordinators
- Bottom banner ad on Virtual Conference Platform
- Logo and Link featured on Conference Website
- Logo, Link, and Description featured on Virtual Conference Platform
- Listing as a sponsor in conference program

REACH

- Literature placement in official conference bag (approval required)
- Ad in digital conference program
- Named as sponsor in conference press release

PRESENTER \$150,000

ACCESS

- Twenty (20) conference registrations
- A 15% discount on all additional registrations
- Registration scholarships for five (5) Indigenous North Carolina residents
- Registration scholarships for five (5) activists or non-profit partners from the sponsor's region

VISIBILITY

- Logo and link listed on the Conference Website
- Logo, Link, and Description featured on Virtual Conference Platform
- Listing as a sponsor in conference program

REACH

- Literature placement in virtual conference bag (approval required)
- Ad in digital conference program
- Named as sponsor in conference press release

TRAILBLAZER \$100,000

ACCESS

- Twenty (20) conference registrations

VISIBILITY

- Logo and Link featured on Conference Website
- Logo, Link, and Description featured on Virtual Conference Platform
- Listing as a sponsor in conference program

REACH

- Literature placement in virtual conference bag (approval required)
- Ad in digital conference program
- Named as sponsor in conference press release

MOVEMENT MAKER \$75,000

ACCESS

- Fifteen (15) conference registrations

VISIBILITY

- Logo and link listed on the conference website
- Logo, Link, and Description featured on Virtual Conference Platform
- Listing as a sponsor in conference program

REACH

- Literature placement in virtual conference bag (approval required)
- Ad in digital conference program
- Named as sponsor in conference press release

CHANGE MAKER \$50,000

ACCESS

- Ten (10) Conference Registrations

VISIBILITY

- Logo and Link featured on Conference Website
- Logo, Link, and Description featured on Virtual Conference Platform
- Listing as a sponsor in conference program

REACH

- Literature placement in virtual conference bag (approval required)
- Ad in digital conference program
- Named as sponsor in conference press release

INNOVATOR \$10,000

ACCESS

- Three (3) Conference Registrations

VISIBILITY

- Logo and Link featured on Virtual Conference Platform
- Listing as a sponsor in conference program

REACH

- Literature placement in virtual conference bag (approval required)
- Ad in digital conference program

TRENDSETTER \$25,000

ACCESS

- Five (5) Conference Registrations

VISIBILITY

- Logo and Link featured on Conference Website
- Logo, Link, and Description featured on Virtual Conference Platform
- Listing as a sponsor in conference program

REACH

- Literature placement in virtual conference bag (approval required)
- Ad in digital conference program

GROUNDBREAKER \$5,000

ACCESS

- Two (2) Conference Registrations

VISIBILITY

- Logo and Link featured on Virtual Conference Platform
- Listing as a sponsor in conference program

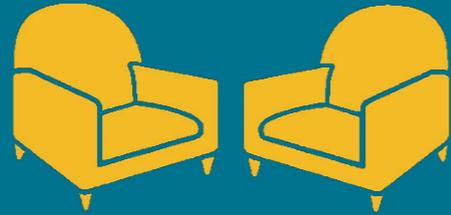
REACH

- Ad in digital conference program

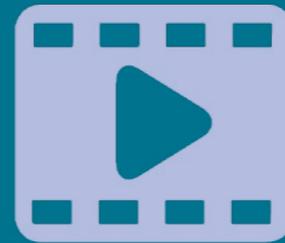
ADDITIONAL UNDERWRITING OPPORTUNITIES



**RACIAL JUSTICE
READS**
\$25k



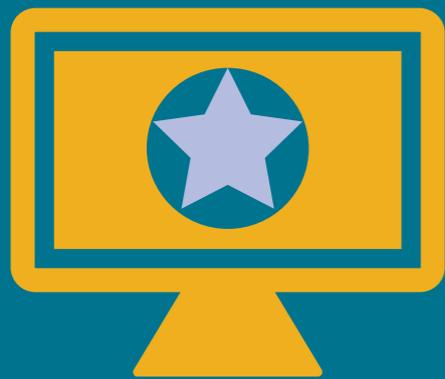
PLENARIES
\$25k



RACE FLICKS
\$25k



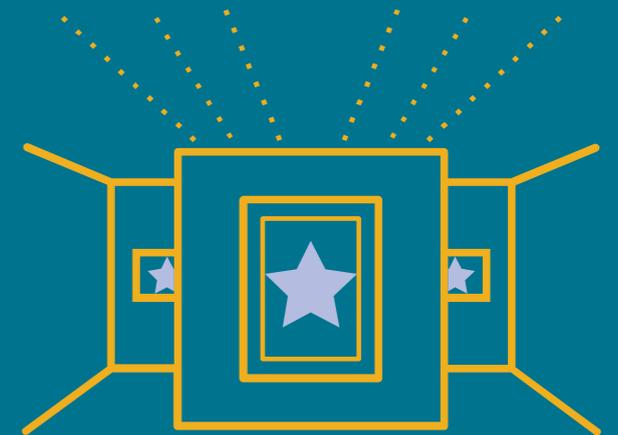
**ACCESSIBILITY
SERVICES**
\$15k



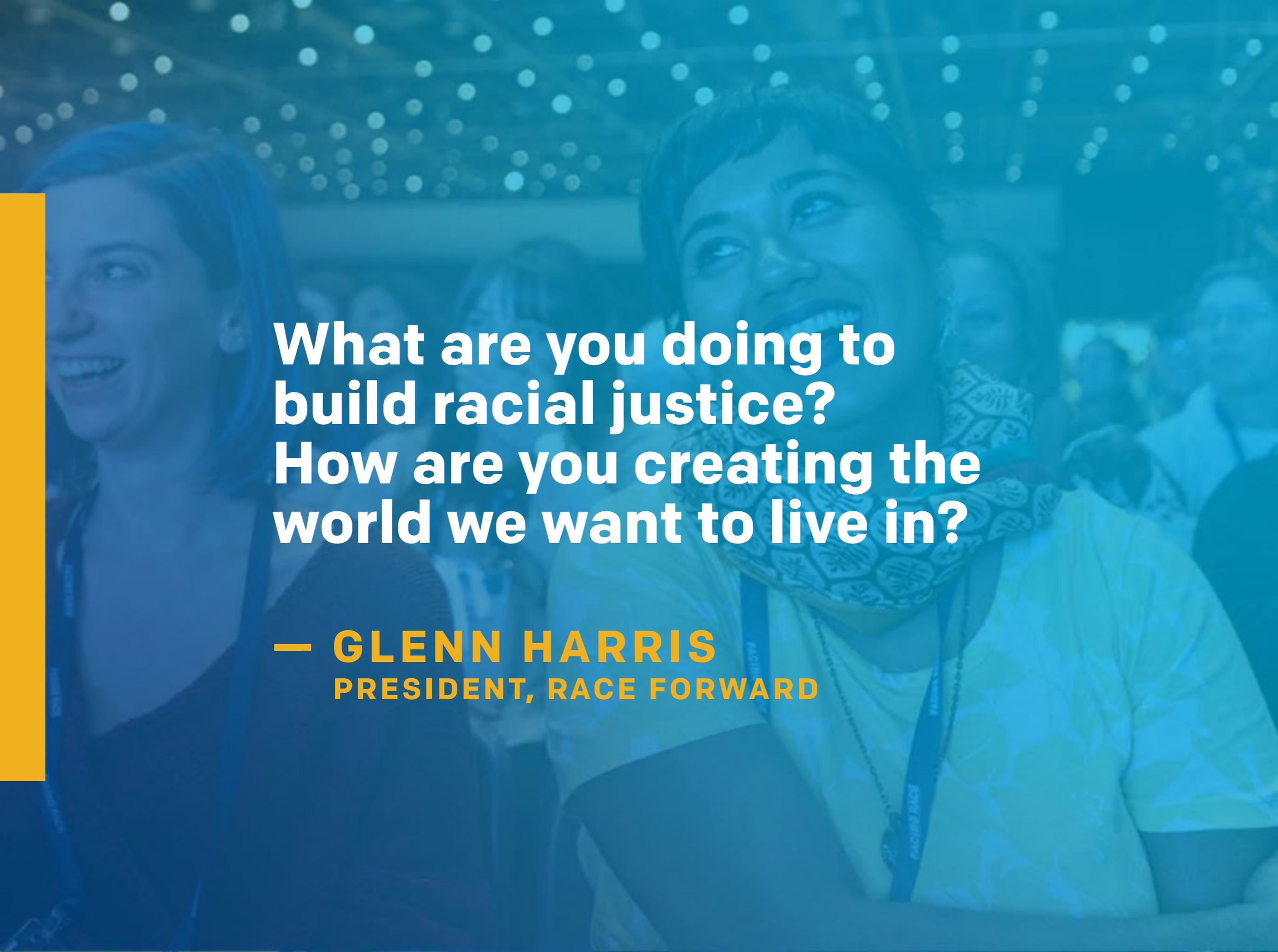
**VIRTUAL
PLATFORM**
\$50k



**PROMINENT FEATURE
IN PROGRAM GUIDE
& APP**
\$25K



EXPO
\$50k



**What are you doing to
build racial justice?
How are you creating the
world we want to live in?**

— GLENN HARRIS
PRESIDENT, RACE FORWARD

CONTACT US

The logo for Race Forward, featuring the words "race" and "forward" stacked vertically in white text on a black arrow-shaped background pointing to the right. The arrow is layered over a background of overlapping colored rectangles in shades of orange, green, and purple.

race
forward

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e sponsorship@raceforward.org

   **@raceforward**