

# FACING RACE

# BUSINESS OPPORTUNITIES

FACING RACE CONFERENCE • DETROIT, MICHIGAN • NOV 8-10, 2018



## Vendor Tables

Promote your work or sell products in our marketplace, which is open throughout the 3-day conference. Reach an audience of over 2,000 activists, scholars, artists, and others who support racial equity.

### RATES:

**Single Table:** \$1075  
(grassroots/artists rate: \$875)

**Shared Table:** \$775  
(grassroots/artists rate: \$575)

**Booth/End Cap--3 Tables:** \$2000  
(grassroots/artists rate: \$1500)

**Island--5 Tables,  
freestanding on traffic corners:** \$2400

\*Returning vendors & local Detroit vendors qualify for a 15% discount.

### INCLUDES:

- 1 conference registration
- Table skirts and 1 chair per table
- Optional additional 1 conference registration at a 15% discount

### DEADLINE:

**Aug 1** - receive 10% discount  
**October 15** - final deadline

Payment is due upon invoice.

### CONTACT:

Hendel Leiva  
hleiva@raceforward.org

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## Conference Bag Inserts

Promote your work or products to an estimated 1600-2000 conference attendees who will receive tote bags at registration. Inserts may be single sheets, up to 8½ x 11. Product inserts may be permitted, please contact Hendel Leiva for details.

### RATE:

\$500 (discounted rates for sponsors: \$300)

### LIMITED AVAILABILITY:

First come, first served -- immediate payment is required to secure.

### SPECIFICATIONS:

A conference bag insert must be a single sheet, with a maximum size of 8½" x 11. Vendors will be notified of the total number of conference bags by October 1.

Facing Race organizers will stuff the conference bags but will not fold or prep materials in any way.

### CONTACT:

Hendel Leiva  
hleiva@raceforward.org

## Program Ads

Advertise conferences, promote your work, or honor colleagues with an ad in the Facing Race program book.

### RATES:

**Full page** \$1,000  
(non-profit 10% discount)

**Half page** \$600  
(non-profit 10% discount)

**Quarter page** \$400  
(non-profit 10% discount)

### INCLUDES:

- Printed ad in Facing Race program book, distributed to all conference attendees
- Online ad on Facing Race website (facingrace.raceforward.org)

### DEADLINE:

Payment must be received.  
**July 11** - receive 10% discount  
**September 5** - final deadline

### CONTACT:

Hendel Leiva  
hleiva@raceforward.org

## SPONSORSHIP OPPORTUNITIES

To learn more about organization, foundation, university, and corporate sponsorship opportunities, please contact Race Forward Development Director, Aimee Walker at [awalker@raceforward.org](mailto:awalker@raceforward.org).