



race
forward

FACING RACE

A NATIONAL CONVENING

THURSDAY SATURDAY
November 12 — November 14

IN-PERSON | **Raleigh, NC** | 2026

SPONSORSHIP OPPORTUNITIES





Celebrating its 45th Anniversary in 2026, Race Forward has worked to build community power and transforming institutions to create a just democratic society where all people have the opportunity to thrive. From the start, Race Forward's founder Gary Delgado was clear: Black and brown communities hold the key to solving the racial inequities in our systems that have long caused disparate impact to people and communities of color. We work to build capacity within communities and public institutions to leverage co-governance strategies and practices that center the voices and needs of communities at color in decision-making.

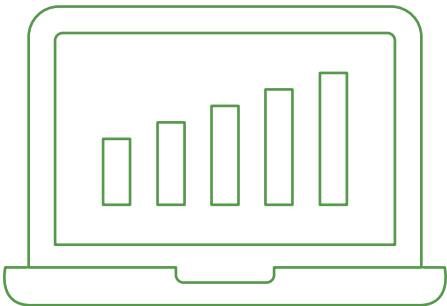
One key piece of Race Forward's work emerged in 2004 when we hosted our first conference dedicated to the racial justice movement: Facing Race. One of the most anticipated events in the racial justice community, **Facing Race is the largest multiracial, inter-generational gathering for organizers, educators, creatives, and other leaders.** This event convenes biennially in different US cities and typically brings together over 4,000 attendees from across the globe, all focused on mobilizing for a more equitable future.

Attendance at our last 4 conferences has exceeded 4,000.

In 2024, over 60% of our audience were people of color, over 75% were women, and approximately 60% were millennials. Additionally, we see a large number of first-time attendees at each conference.

Race Forward’s digital presence continues to grow with

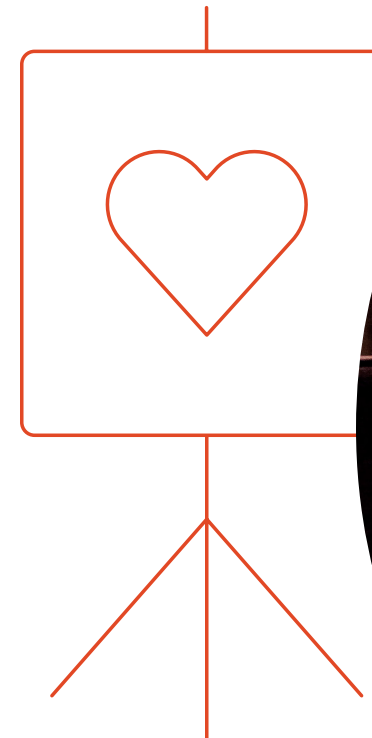
- 50k+** email subscribers
- 30k+** followers on Facebook
- 22.2k+** followers on Instagram
- 9k+** subscribers on YouTube



Facing Race offers Sponsors a unique opportunity to shine a light on your dedication to racial justice. When you commit as a Sponsor, you tell the world that you support the movement for a just, multiracial democracy.

Sponsorship opportunities range from \$5,000 to \$250,000 and we offer a variety of benefits to align your organizational goals with our urgent needs. Customized for you, benefit offerings may include:

- **Logo or name linked on the website, conference platform, sponsor signage, and other digital and printed materials**
- **Ad placement in conference app**
- **Acknowledgment as sponsor in conference program and other materials**
- **Literature placement in conference bags (approval required)**
- **Vendor table in the Expo Hall**
- **In-person tickets to Facing Race Conference**
- **Tickets to Race Forward's Building Racial Equity trainings**



PREMIER LEVEL

\$250K – \$100K



TRAILBLAZER SPONSOR

\$250,000

- Maximum visibility across all sessions, materials, and platforms.
- Access unique opportunities to engage attendees through featured activations.



LEADING PARTNER SPONSOR

\$100,000

- Prominent branding during the conference kickoff.
- Logo on main stage, programs, and promotional materials.

SIGNATURE LEVEL

\$75K – \$35K



UNITY FOR ART

\$75,000

- Celebrate culture and art as a catalyst for multiracial democracy.
- Gain prominent branding and recognition, creating a tangible presence that reflects your dedication to using art as a tool for social change.



EXPO MARKET

\$50,000

- Showcase your commitment to inclusive entrepreneurship and economic empowerment.



ACCESSIBILITY

\$35,000

- Support ASL interpreters, Spanish translation, and closed captioning.

COMMUNITY IMPACT LEVEL

\$25K – \$5K



FACING RACE PARTY

\$25,000

Help create an accessible, inclusive celebration for the Facing Race community.



RACIAL JUSTICE READS

\$25,000

Support the literary component of Facing Race through groundbreaking author talks.



RACE FLICKS

\$25,000

Support one of the most anticipated and enduring features at Facing Race, curated in partnership with Working Films, highlighting critical social justice issues through film.



WELLNESS SPACE

\$20,000

Create spaces for physical and emotional wellness. Offer attendees a dedicated area to recharge, fostering a holistic conference experience.



CULTURAL & HISTORICAL BUS TOUR

\$20,000

Underwrite tours exploring Raleigh's history and thriving communities of color.



CHILDCARE SERVICES

\$10,000

Support inclusive childcare, allowing caregivers to fully engage while ensuring a safe and supportive environment for children.



SANITATION STATIONS & PPE

\$10,000

Support branded sanitization stations and PPE distribution, ensuring attendee comfort and health.



STUDENT ENGAGEMENT

\$5,000

Fund scholarships for students to attend at little to no cost. Through your generosity, you're nurturing the growth of future advocates and leaders.



FACING RACE

A NATIONAL CONVENING

WE WANT TO
HEAR FROM **YOU!**

CONTACT US

 raceforward.org

 sponsorship@raceforward.org

     [@raceforward](https://www.instagram.com/raceforward)

